

FOR IMMEDIATE RELEASE
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**** PRIEBE AND SHUE AWARDED 2010 FALCONER FOUNDATION SIEBEL BREWING SCHOLARSHIPS ****

From an outstanding group of talented applicants, Dean Priebe of Icicle Brewing Company (Leavenworth, WA) and Jesse Shue of Hair of the Dog Brewing Company (Portland, OR) have been named recipients of the 2010 Glen Hay Falconer Foundation Brewing Scholarships. This year witnessed an outstanding group of highly qualified applicants and a very tight race for the two brewing scholarships. To date, the Foundation has granted a total of fifteen scholarships over the past seven years.

Dean will attend the World Brewing Academy (WBA) Concise Course in Brewing Technology held at Siebel Institute of Technology's Chicago campus this November. Jesse will attend the WBA Beer Production and Quality Control in September/October at the Siebel campus. Each brewing scholarship is a full-tuition grant along with travel stipend that is offered with the generous co-sponsorship of the Siebel Institute. The Concise Course in Brewing Technology is a two-week intensive program that covers every topic critical to successful brewery operations. The Beer Production and Quality Control course is a two-week intensive specialty course intended for brewers who seek an in-depth understanding of a specific brewing discipline.

The Selection Committee, consisting of Tom Dalldorf of Celebrator Beer News, Jamie Floyd of Ninkasi Brewing Company, John Harris of Full Sail Brewing, John Maier of Rogue Ales, Ralph Olson of Hopunion, and Chris Studach of Cascade Brewers Society were tasked with selecting only two recipients from a deep and talented group of deserving candidates.

In making its final decision, the Selection Committee members were impressed by Dean and Jesse's demonstrated accomplishment and dedication to furthering their brewing skills. In the words of committee members: Dean's "long time dedication to home brewing and tremendous level of accomplishment" combined with a "deliberate and ambitious career plan" led him to the head of the pack for the Concise Course. Regarding Jesse, Selection Committee members felt that Jesse is a "truly gifted, highly thoughtful and intelligent brewer" with a "demonstrated aptitude towards problem solving". Others added that Jesse "possesses a depth of experience" and "an approach blending intuition, talent, and discipline" that results in a "brewer with incredible potential."

The Foundation extends congratulations to Dean and Jesse and a sincere appreciation to all the applicants for their interest and enthusiasm for the brewing scholarships. The Foundation also thanks the Selection Committee

for its dedication and energy and wishes to express its gratitude to the Siebel Institute for its co-sponsorship and continuing support for the Foundation's brewing scholarship program.

For more information on the Glen Hay Falconer Foundation, visit www.glenfalconerfoundation.org. For information on the Siebel Institute, visit www.siebelinstitute.com.

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