

**FOR IMMEDIATE RELEASE**

**April 2013**

**\*\* SHIELDS AND SHRIVER EDGE OUT FIELD FOR EXPANDED 2013  
FALCONER FOUNDATION SIEBEL BREWING SCHOLARSHIPS \*\***

From an outstanding group of talented applicants, Joel Shields of Rogue Ales (Newport, OR) and Sandra Shriver of Kona Brewing (Kona, HI) have been named recipients of the 2013 Glen Hay Falconer Foundation Siebel Brewing Scholarships. We witnessed an outstanding group of highly qualified applicants and a very tight race for the two brewing scholarships. This year, the Foundation expanded the scope and reach of its scholarship offerings. In collaboration with the Siebel Institute, we offered two full-tuition brewing scholarships sending brewers to Siebel's Chicago and Munich campuses. We also expanded the geographic span of the scholarship program to over half of the United States. A special thanks to Hopunion whose spectacularly successful Falconer's Flight<sup>®</sup> initiative not only has vastly spread the word about brewing education but also provided the necessary financial support to underwrite this expansion of our brewing scholarship program.

Joel Shields will be enrolled in the World Brewing Academy (WBA) International Diploma in Brewing Technology Program running from September to November 2013 at Siebel's Chicago and Munich campuses. The International Diploma course is a 12-week comprehensive program intended for brewers seeking an in-depth understanding of the technical aspects and practical application of brewing science and technology. Currently Head Brewer at Rogues Ales, Joel has roots as a homebrewer and over the years has demonstrated a passion and commitment to the craft. Selection Committee members thought Joel was a "sterling brewer, eminently qualified and poised to benefit greatly from the Siebel Diploma course." They felt that Joel "reflected Glen's commitment to pushing the envelope with fearless innovation" and highlighted his "connection with homebrewers and kindred spirit for selflessly giving back to his brewing community."

Sandi Shriver will be enrolled in the WBA Concise Course in Brewing Technology that takes place this October/November in Chicago. The Concise Course in Brewing Technology is a two-week intensive program that covers every topic critical to successful brewery operations. Selection Committee members were impressed by Sandi's "genuine dedication to the craft and commitment to continuous improvement to hone her talents and learn new skills." They heaped various accolades, saying "Sandi really hit it out of the park and is poised to do great things." "Sandi's strong accomplishments in the field of microbiology at Kona and her drive to gain a complete understanding of the brewing process make her a worthy recipient of the Concise Course scholarship."

The Foundation thanks the incredible Selection Committee for its dedication and

energy. The 2013 Committee consisted of Tom Dalldorf of Celebrator Beer News, Jamie Floyd of Ninkasi Brewing Company, Chip Hardy of The Bier Stein Bottleshop & Pub, John Harris of Harris Brewing, Keith Lemcke of Siebel Institute, Ralph Olson of Hopunion, and Chris Studach of Cascade Brewers Society.

The Foundation expresses its deep gratitude to the Siebel Institute for its collaboration and long-time support for the Foundation's brewing scholarship program. For information on the Siebel Institute, visit [www.siebelinstitute.com](http://www.siebelinstitute.com).

To date, the Foundation has granted a total of 23 brewing education scholarships over the past ten years and currently offers three scholarships annually. For more information on the Glen Hay Falconer Foundation, our brewing scholarship program, and related activities, visit [www.glenfalconerfoundation.org](http://www.glenfalconerfoundation.org) and follow us on Facebook.

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